



Weekly eWheel for the

Rotary Club of St. Joseph-Benton Harbor



Michigan, USA • District 6360 • Chartered 1918

JULY 25, 2016

It was a hot one for our last meeting in July! The weather, I mean. We will certainly need to remember days like these 5-6 months from now when we're neck deep in snow.

KEEPING OUR COMMUNITY FLYING



Our first guest speaker of the day was Jeff Noel, Vice President of Communications and Public Affairs for Whirlpool

Corporation. His topic of the day was not about Whirlpool but as representative of the Friends of the Airport organization.

The Southwest Michigan Regional Airport is a huge asset to our community. In the area of health and safety, the airport provides our community with support for organ transplant and emergency air transportation as well as providing Angel Flights-- transportation for the chronically ill.

The proximity to Lake Michigan also means that the airport is a source of support for search and rescue efforts. Disaster response and preparedness and law enforcement access through the airport also help keep our community members safe.

Our airport connects us to businesses around the world. It helps assist businesses within our community with employee retention as well as business expansion. Our three largest community employers--Whirlpool, Cook Nuclear Plant and Lakeland Health--all use the resources of the airport. In fact, more than 150 companies fly in and out of our local airport. You may be surprised to learn that Whirlpool Corporation accounts for less than 5% of airport business.

The airport provides a competitive advantage when attracting new businesses to our community. According to the Corporate Real Estate Executive Study, 70% of all new or expanding businesses will locate their operations within 10 miles of a public use airport. 99% of the top 250 companies in the world are headquartered within 25 miles of an airport.

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IMPORTANT DATES

- ❖ 8/1 Meeting: Dennis Bowen, Encore 2016!
- ❖ 8/3: July Board Meeting rescheduled, location TBD
- ❖ 8/4: Benton Harbor 150th Birthday Celebration at The Morton House Museum at 7:00 p.m.
- ❖ 8/8 Meeting: Melinda Graham, Hospice at Home
- ❖ 8/15 Meeting: Interact Dominican Trip Presentation
- ❖ 8/22 Meeting: Trent Watford, Berrien County Suicide Prevention Coalition

Rotary



THE FOUR-WAY TEST

of the things we think, say or do

- 1 Is it the **TRUTH**?
- 2 Is it **FAIR** to all concerned?
- 3 Will it build **GOODWILL & BETTER FRIENDSHIPS**?
- 4 Will it be **BENEFICIAL** to all concerned?

JOKE OF THE WEEK



ROTARIANS IN THE NEWS

Our own David Burghart made the news this week. The Herald-Palladium put Burghart "In the Spotlight" sharing his prolific body of work in the philanthropic community. His fundraising career actually started when he was teaching music in California in the 1980s. He would eventually receive a fundraising executive certification and go on to put his skills to work for numerous organizations over the years. [Click here to read the full article.](#)



Please share the news with friends in the non-profit world! Share on social media as well. All info can be found on www.sjbhrotary.org.

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Grant applications now being accepted by the St. Joseph-Benton Harbor Rotary Club Foundation!

\$57,000 will be awarded in 2016

Deadline for applying is September 16, 2016

Visit www.sjbhrotary.org for full details on eligibility and the application process.



THE MORTON HOUSE MUSEUM CELEBRATES BENTON HARBOR'S 150TH BIRTHDAY

On Thursday, August 4 at 7:00 p.m., visit The Morton House Museum at 501 Territorial Road in Benton Harbor for birthday cake, refreshments, tours of the house, featured exhibit, local speakers and more! Come join the fun and explore the past! Listen to the tales of Mamie Yarbrough and Janet Dasse Frazier of their lives and experiences in Benton Harbor during the 1950s and 1960s.

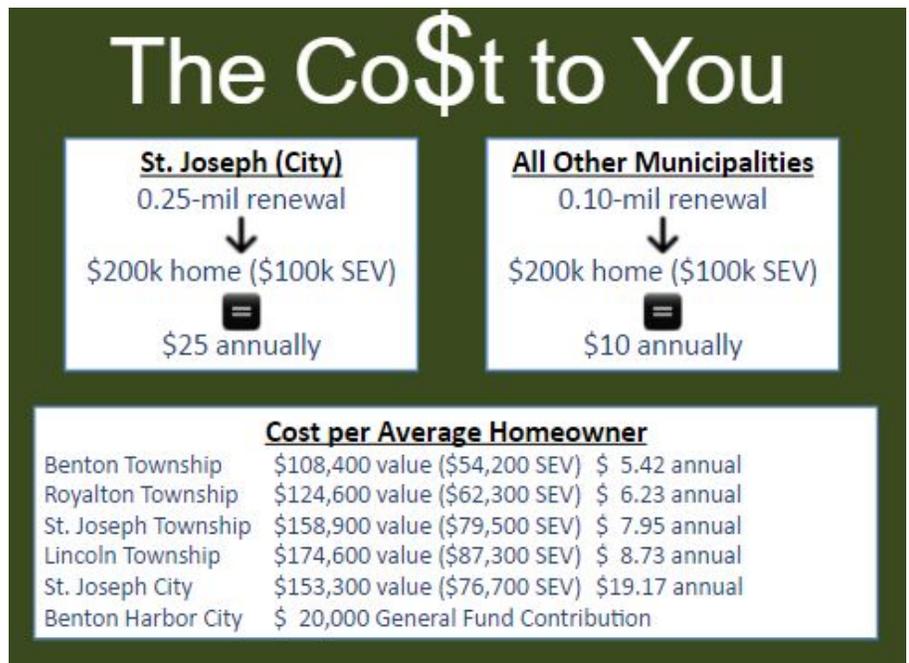
If you can't join in on the August 4 festivities, the "150 Years of Benton Harbor History" exhibit will be open Saturdays from 12:00-3:00 p.m. through October 29.

COMMUNITY FLYING (CONTINUED)

The airport contributes 100 direct and indirect jobs to our community and provides a venue for local events. UPS utilizes the airport for package delivery. Fuel sales tax revenue also brings in over \$65k annually.

The airport has experienced \$36 million in runway improvements over the last 15 years through state and federal grant funding. We want to make sure that this community asset continues to be maintained for years to come. On August 2, voters have the opportunity to support this cause directly. For the City of St. Joseph, a 0.25-mil renewal is proposed and 0.10-mil renewal for all other municipalities.

Make sure to get out and vote next week!



MEET BILL SMITH!



A big "welcome" to the new Rotary District 6360 Governor--Bill Smith! Bill joined the Rotary Club of Climax, Michigan back in 2005 after he retired. He was encouraged to join by his son-in-law. Bill shared that the Climax club is fairly small so it didn't take long for him to have the opportunity to serve as Club President.

At that time, Bill hadn't spent much time outside his home club but when he was asked to be Assistant District

Governor, the sitting Governor encouraged him to "step out" a little bit and have some more fun with it. The theme of Bill's speech really centered around taking a chance and stepping out of your comfort zone a little bit.

Bill likened it to a story about a man with a pair of birds of prey. This man took very good care of his birds but they were not allowed to fly freely. A second man offered him \$1,000 to let the birds loose to fly. The man agreed and opened one of the cage doors. The first bird flew all day long but returned home in time for dinner. When the man opened the cage door for the second bird, he didn't budge.

MEET BILL SMITH (CONTINUED)

The second man then said that he would not pay the money because both birds had not flown and the first man asked for a second chance.

The next day, the man opened both cage doors at the same time. Both birds flew and both returned home in time for dinner. The second man asked what he did differently and the first man shared that the first bird flew out and for the second bird, well, he just pulled the perch out from under him.

The point of Bill’s story--pull the perch out from someone. Encourage someone you know to move beyond their comfort zone. Some people need a little extra nudging to take that chance.

When Bill became Asst. District Governor, he was definitely getting out of his comfort zone. He attended RLI workshops and eventually became a facilitator. He made a point to visit as many clubs as possible which he shared has been the best experience by far.

He’s attended the Rotary International Convention--in Montreal, in New Orleans and in Seoul. Bill encouraged us to consider attending the 2017 Convention in Atlanta.

The District has put together a bus and hotel package, the details of which are available on DACdb under “Go to Register ME.”

If you’re not able to get all the way to Atlanta, there’s also the District Conference coming up in Battle Creek. More details will be provided when they’re available.

Bill encouraged us to celebrate the work of our club and acknowledged the success of the Celebrate Rotary event our club hosted back in March. He’d love to see more clubs host a similar event.

A district-wide volunteer project is one thing of major interest to Bill. He’s working with the American Heart Association on putting together hands-only CPR kits and he hopes that clubs within the district will take the initiative to both learn CPR as a club but also pledge to share that knowledge with friends and family.

Bill reminded us of the resources provided by our district--the directory, the monthly newsletter and district calendar. We’ve been encouraged to share our news and events with the district as well. Bill would love to see representation from our side of the state for district committees as well.

In closing, we were shown the theme of this Rotary year--Rotary Serving Humanity. Thank you Bill for taking the time to meet with our club and we are sure you’ll have a fantastic year as District Governor!



June - Rotary Fellowships Month			
Fri Jun 09, 17 thru Thu Jun 15, 17	07:00A	<p>Register Now Regrets Quick View</p>	<p>BUS TRIP- RI Convention, Atlanta, GA</p> <p>Rotary International Convention District 6360 Bus Trip Friday, June 9 - Thursday, June 15, 2017</p> <p>Price per person: \$289.00 for bus transportation ONLY</p> <p>Hotel room (six nights): \$1,134 per room/ up to two people per room</p> <p>Includes:</p> <ul style="list-style-type: none"> • Round-trip transportation via luxury motor coach • 6 nights at the W. Atlanta-Midtown Hotel (free shuttle to/from RI Convention) • Departure Date is June 9, 2017 • Return date is June 15, 2017 • Departure location TBD <p>Luxury Motor Coach is equipped with:</p> <ul style="list-style-type: none"> • Reclining seats with footrests • AC outlet at each seat (to charge phones, laptops, etc. • WiFi where available • Onboard movies • Overhead storage for small items (purse, briefcase, jackets, etc.) <p>Price does NOT include registration at the Rotary International Convention- separate registration is necessary: http://www.riconvention.org/ Registration for the Convention is \$340 through Dec. 15, 2016.</p>

WANT TO CONTRIBUTE TO THE E-WHEEL?

Your weekly email is brought to you by Emily Hosinski, Jennifer Kirsch, Brandi Smith-Gordon and Lisa Cripps-Downey. If you have an announcement, a bit of news you wish to share, or a story you wish to see featured, please write to emily_m_hosinski@whirlpool.com.

Connect with the Rotary Club of St. Joseph-
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 online at www.sjbhrotary.org



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